

10DLC-Compliant Privacy Policy & Terms

PRIVACY POLICY

Effective Date: 6-16-2026

Company Name: Liverpool Chiropractic & Wellness, PLLC

Website: <https://liverpool-chiropractic.com>

Phone: 315-461-4510

Email: liverpoolchiropractic@gmail.com

1. Introduction

We are committed to protecting your privacy and safeguarding your personal information. This policy explains how we collect, use, store, and protect your information.

2. Information We Collect

We may collect name, address, email, phone number, health information necessary for treatment, insurance information, and appointment details.

3. How We Use Your Information

We use your information to provide healthcare services, manage appointments, communicate with you, process billing, and comply with legal requirements.

4. SMS Messaging & Mobile Information

If you opt in to SMS communications, we may send appointment reminders, scheduling updates, limited appointment-related information, and review requests.

Message frequency may vary. Message and data rates may apply.

Reply STOP to opt out. Reply HELP for assistance.

Your mobile phone number and SMS consent will NOT be shared, sold, rented, or disclosed to third parties for marketing or promotional purposes.

5. Data Protection

We implement administrative, technical, and physical safeguards to protect your information.

6. Information Sharing

We do not sell patient information. Information may be shared only as required by law or to support healthcare operations.

7. Your Rights

You may request access to your information or withdraw SMS consent at any time.

8. Contact Information

Contact us at 315-461-4510 or liverpoolchiropractic@gmail.com.